



Supplier Leadership on Climate Transition

LOCT and Guidehouse

2024 Innovative Partnership Awardee

Estee Lauder Companies, General Mills, Guidehouse, Heineken, Keurig Dr Pepper, MARS, McCormick, McDonald's, Material Handlers International, Mondelez, North American Meat Institute, The Neiman Marcus Group, Nestle, Ocean Spray, Pepsi Co, Post Holdings, Puma, Restaurant Brands International, The Walt Disney Company, Ulta, and Yum Brands

In 2019 a group of national brands and strategy firm Guidehouse hosted a roundtable at the Penn State Energy Science Center in Philadelphia Navy Yard. The purpose of the meeting was to join forces and to collectively address mobilizing waves of suppliers (many that are shared suppliers) to meet, match, and exceed brand climate commitments, so that Scope 3 emissions can decline by 2030.

At the roundtable, company representatives from three sectors, NGOs, and trade groups mapped out the segments of the value chain and determined where they could have the most emissions impact and on what categories they could work together. Then, the group held monthly calls for a year to design the consortium, curriculum, and communications.

Now, the collaborative has 24 partners, over 800 supplier company participants, and 3000 individual learners. Never has this community of brands banded together to shift suppliers or work toward taking emissions out of the value chain. The organization has been recognized by several media outlets for its unique collaborations. According to Fast Company in April of 2023, "It will take teams of rivals to save that planet," and Supplier LOCT is doing just that.

The program is a collaborative. Each company is responsible for its own progress and goals. The collaboration makes it easy for them to support the education of their supplier companies. Because of the program suppliers can claim success in the following:

149 Completed a GHG Scope 1 & 2 Footprint
126 Completed an SBTi aligned Scope 3 Footprint
30 Completed an approved SBT target with SBTi
29 Created an abatement roadmap
14 Disclosed to CDP

The more companies that join, the deeper and broader the impact. What sets Supplier LOCT apart is that it is the first collaborative of its kind, bringing together competitors in the same industries alongside different industries entirely. Companies work together and meet monthly to discuss progress and innovation to reduce Scope 3 emissions.